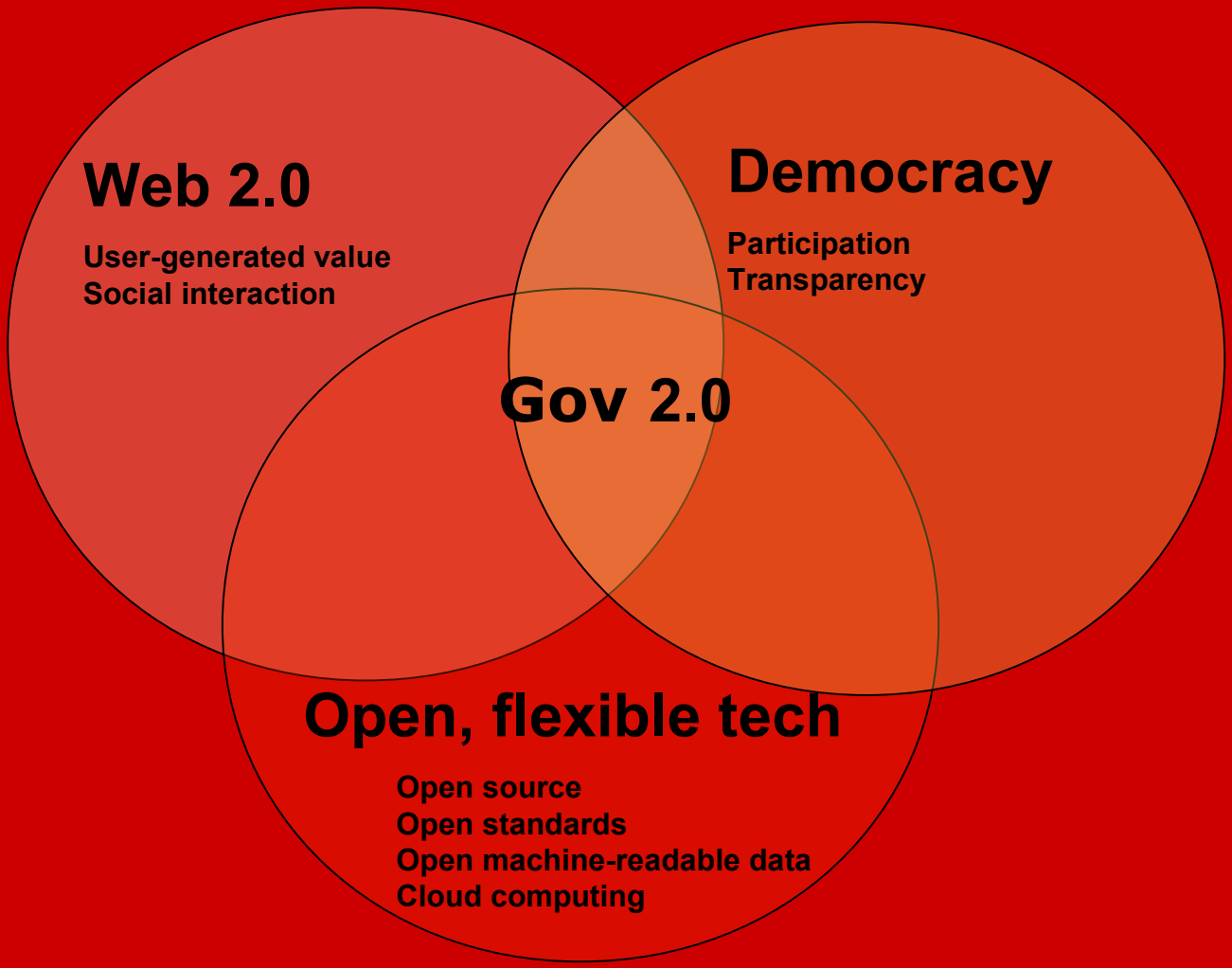
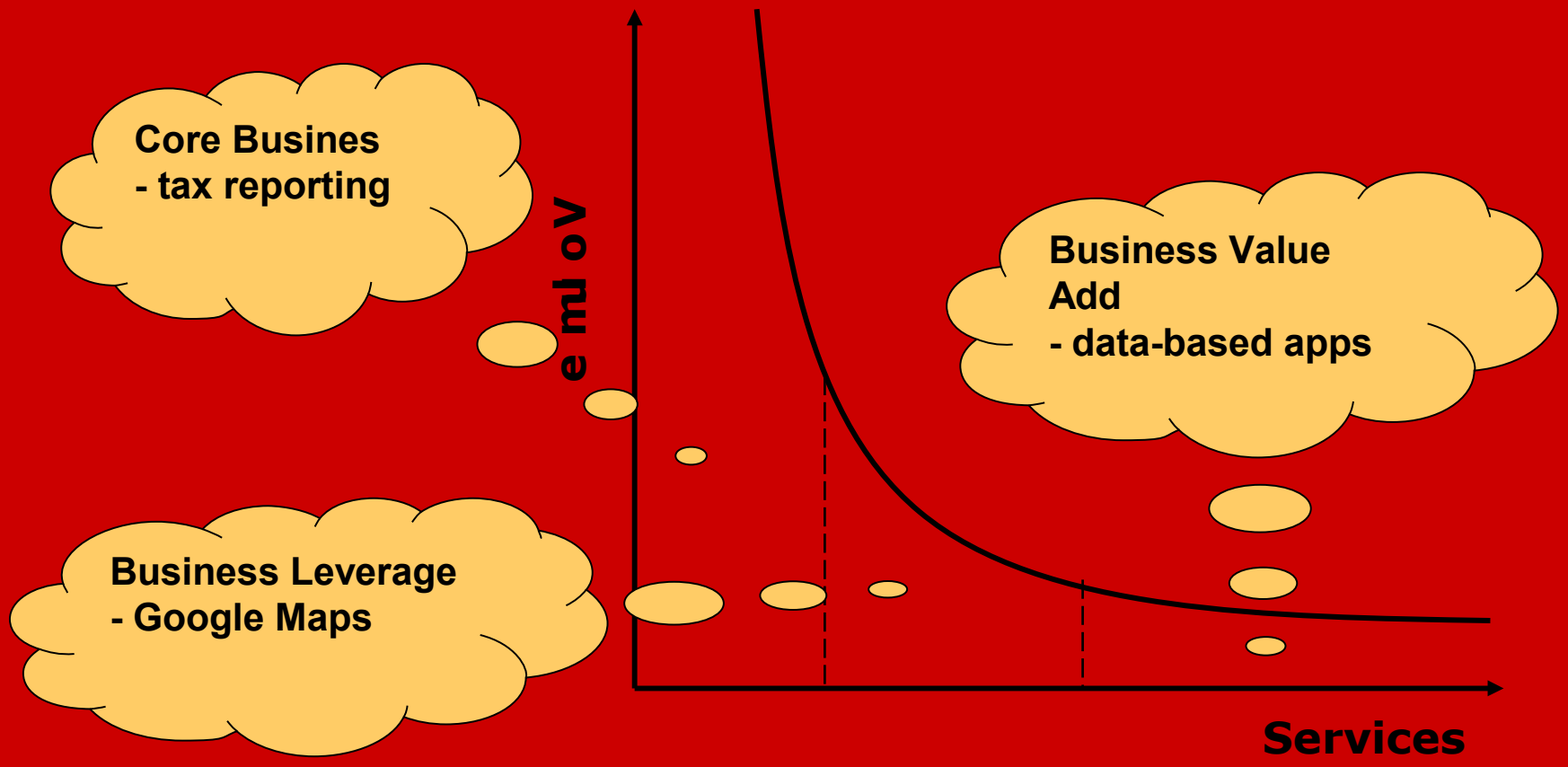
Government as a Platform



Why?

- Digital innovation in privat sector
- Better public service

The Long Tail



What do we need?

New paradigm – new attitude

Where to start?

Dialogue

Awareness

Motivation

Uniform pratices

Resistance

Public authority resistance

- Financial reasons
- Lack of understanding and priority
- Fear of exposure of inadequacy
- Fear of making a grave mistake

What data re-users say

- Initially data formats not important
- Access is important!
- Need for new business model

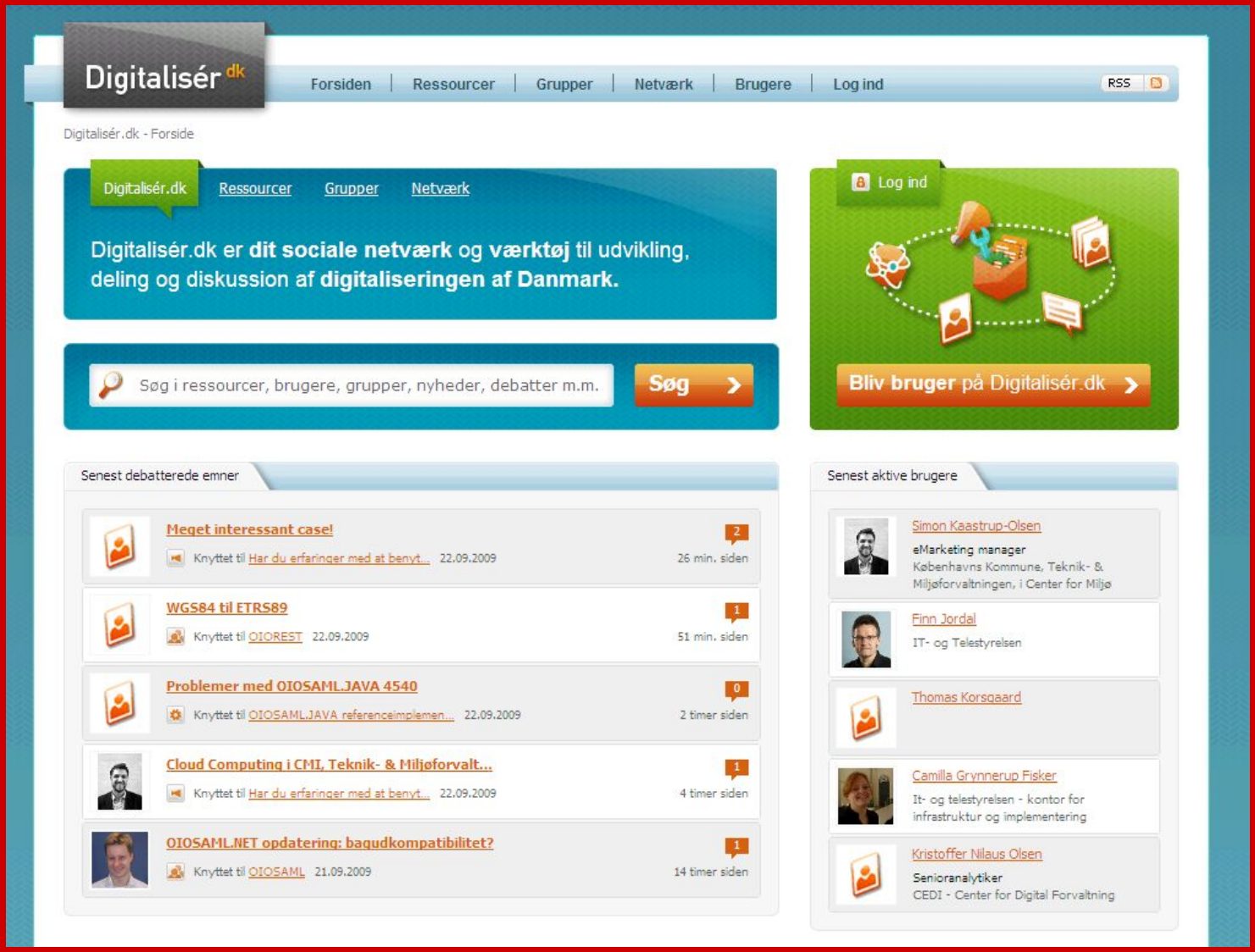
Policy initiatives

- Project competition
- Innovation programme
- Open Data Desk

What we do

- Social platform for digitisation
- Data source catalogue
- Information and support
- Creating uniform practices

Social Platform



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